



Delivering Safe, Sustainable
and Efficient Freight for
Tyne and Wear

Tyne and Wear Freight Partnership

Newsletter

Welcome to the March 2011 issue of the newsletter for the Tyne and Wear Freight Partnership

Another exciting and successful year draws to a close for the Partnership and this, the final newsletter of year 6, details the activity during the last quarter. Highlights include the hosting of the European Urban Freight Conference and the updating of the Tyne and Wear Regional Freight Map

CIVITAS

Tyne and Wear European Freight Conference

The conference was well attended with 59 representatives from local authorities, operators, academics, students, and other organisations. Gary MacDonald of Newcastle City Council successfully moderated the event, introducing the speakers and the questions.

The morning session comprised of speeches, a number of presentations and a question and answer session, and was held in the Council Chambers at Newcastle Civic Centre. The afternoon session comprised three breakout workshop sessions.

Cllr Wendy Taylor opened the conference, highlighted pertinent issues in the region followed by Brian Simpson MEP who gave the keynote speech.

John Hix of AECOM presented an overview of the Freight Operator Recognition scheme (FORS), Thomas Kirpal of the City of Bremen discussed its perspective on urban freight and Magnus Jaderberg from the City of Gothenburg talked about involvement with the local freight network in urban planning. Thomas Zunder of Newrail at Newcastle University told the delegates of best practice, good practice and myths in urban freight and Sally Herbert from Newcastle City Council outlined the Plugged-In Places programme for electric vehicle infrastructure and other related innovation in Tyne and Wear.

Question and Answers

The presentations were followed by a question and answer session. The panel of experts was formed by those who gave the speeches and covered such topics as longer and heavier vehicles, consolidation centres and technology in vehicles. Details of the questions and answers can be found on the conference notes on the website www.tyneandwearfreight.info/news/news.aspx



AECOM



Newsletter

March 2011

Workshops

Three parallel workshop discussion sessions were held after lunch, these covering:

- ▶ Access restrictions with a short presentation given by Justin Laney of John Lewis
- ▶ Routing and mapping with a short presentation given by Richard Toner of Eddis Transport
- ▶ Consolidation centres with a short presentation given by Sally Herbert of Newcastle City Council

The summary of findings from the workshops were fed back to the delegates by a representative from each of the workshop groups. Further details of the findings from the workshops can be found on the website at www.tyneandwearfreight.info/news/news.aspx



Site Visits

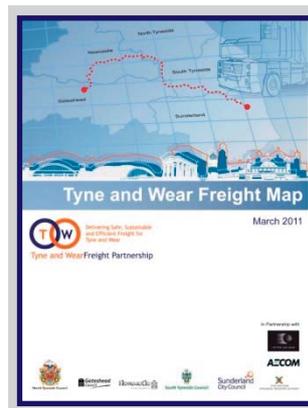
The conference closed with delegates being invited on one of two site visits, to either the John Lewis Warehouse at Killingworth or Smiths Electrical Vehicles in Washington.

Feedback Analysis

The presentations in terms of quality and content scored very highly. All delegates agreed that the event was well organised and the venue was excellent. 88% of the delegates thought the conference was very useful and provided an opportunity to network and gain experience from experts throughout Europe. Comments highlighted the overall success of the workshops, the benefits of the further discussions they created, and the interaction and best practice sharing they enabled between different professionals.

Mapping

Regional Freight Map



This year the Regional Freight Map has been updated and redesigned to incorporate the necessary updates the Partnership have implemented.

Version 3 has seen the front and back cover of the map redesigned. The instructions on how to use the map have been

translated into German and Polish and added to the map. The Partnership consulted with the Local Authorities for accuracy of Road and Streetworks and Traffic Managers details, these have been updated as necessary. 71 key destinations in Tyne and Wear are now shown on the map and 18 inset maps which provide a zoomed in image of particular areas within the map.

Online Communication

Website

Leading up to the conference, the registration page allowing the delegates to register and select their dietary, workshop and site visit preferences and a link provided to allow delegates to book accommodation. The summary of the conference (a summary of presentations, questions and answer and workshop sessions) has been added to the website. The minutes from the December Partnership meeting have been added together with the December newsletter, which is now available in German and Polish.

TT2 asked the Partnership to include a Newsflash for the Tyne Tunnel highlighting the opening of the new tunnel and the corresponding road changes.



Newsletter

March 2011

In order to make the coming year of the Partnership's work as relevant as possible, a questionnaire was created and hosted on the LTP website asking for views on the Partnership's past and present work and ideas for the future to shape the future of the programme.

Website Statistics

The number of hits for a rolling 12 month period is 223,715, with 103,003 hits over the last quarter. The most popular pages viewed are (in order of popularity):

- ▶ Knowledge network
- ▶ Interactive destination maps
- ▶ Restriction map
- ▶ Events
- ▶ Destination maps
- ▶ Traffic info
- ▶ Freight map
- ▶ Lorry parking

Durham Services Truck Information Point (TIP)

Monthly site visits conducted found the TIP operating efficiently, any problems encountered were recorded and amendments made.

DFDS Ferries Truck Information Point

This new TIP was installed on December 8th 2010 on the 'King of Scandinavia' ferry. A visit was conducted in early March to check operation and replenish hard copies of the map. During this visit it was noted that the ship has been renamed the 'King of Seaways'. All systems operating were found to be working correctly. The final visit of the year will take place late in March to update the hard drive with any new information.

Lorry Parking

A meeting was held on February 15th with the landlord of the Tyne Tunnel Trading Estate site (UK Land

Estates). The meeting revealed that, unfortunately there would be a number of issues to be dealt with in order for a Lorry Park to be built on the site. These problems included:

- ▶ The requirement for a concrete raft to be built that can accommodate HGVs to go over cables from the electricity sub stations on site
- ▶ Removal of the spoil from previous development on the site (a lot of hard standing to remove)
- ▶ The proximity of the site to the industrial estate would cause congestion issues during afternoon/early evening rush-hour



idea of a lorry park facility as any potential investor would find these initial preparation costs prohibitive.

Freight on Rail

A workshop group meeting was held at the AECOM offices in Newcastle, on January 24th, with representatives from a range of organisation including Railfuture North East, Sunderland City Council, Network Rail, Nectar, Rail Freight Group, Port of Tyne, Wilton Transport (on behalf of the FTA) and Oxford Rail Strategy.

The Workshop was exceedingly productive and highlighted a number of key future actions (which can be found on the Workshop summary document on the Partnership website

www.tyneandwearfreight.info/news/news.aspx) A range of companies were identified to attend a larger Partner Group along with the key themes that would need to be discussed further at this meeting. It is hoped that the next meeting will develop a clear way forward to

Newsletter

March 2011

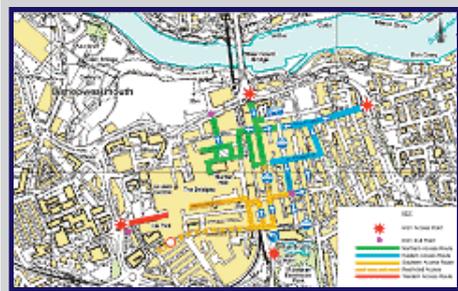
improving rail freight potential in the Tyne and Wear region.

Sunderland Signing Strategy

A site survey was carried out on approaches to the City Centre in January from the A19 southbound via A1231, A19 northbound via A1018 Southern Radial Route and the A1 and A19 via A690.

A consultation meeting with Sunderland City Council was held on March 11th to discuss the proposed strategies.

Sunderland is divided into zones and it was decided at the meeting that the proposed strategy should be extended to include additional zones. AECOM will meet with Sunderland City Council again in the week



commencing 18th March 2011 to agree an initial strategy which could be bolted on in the future.

Freight Exchange Programme



Five operators were chosen to take part in the trial commencing November 2010. A page on the website is now dedicated to the trial and provides

links to the Haulage Exchange website

Following investigation into various exchanges the preferred organisation selected was the Haulage Exchange which is reportedly the largest freight exchange in the UK. A reporting mechanism has been arranged with the Haulage Exchange which enables an overview of loads posted, collected and times logged on.

Membership fees for the participants were paid for initially 6 months and later extended to 12 months following continued participant interest in the trial

A report will be made available at the end of March detailing the findings of the trial.

Get Involved

If you would like to get involved with the partnership you are welcome to come along to the next meeting which is scheduled for **June 15th 2011** at **Newcastle Civic Centre**. Reception is at 10:00 for coffee, tea and biscuits for a **10:30** start.

The quarterly meetings have been planned for the whole year on the following dates:

September 7th 2011

December 7th 2011

March 7th 2011

For more information please contact **John Bourn** by email on, john.bourn@newcastle.gov.uk or alternatively call John on Tel: **0191 277 8972**.