



# Tyne and Wear Freight Action Plan

## Newsletter October 2009

### Promotional DVD



The Partnership promotional DVD is now available for distribution. It shows the work carried out since the launch of the Partnership in 2005. Philippa Wilson presents information about the area showcasing some of the region's most notable landmarks. She

introduces the various tangible outcomes the Partnership has achieved in the region including the:

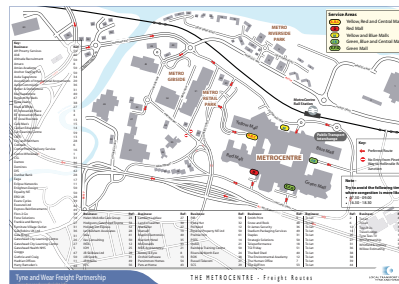
- Maps produced;
  - Regional
  - Individual Destination
  - Abnormal and restriction
- Freight Signage for the Port of Tyne;
- Truck Information Point at Durham Service;
- Height Restrictions signs installed on the Tyne Bridge.

The DVD has received excellent feedback from the stakeholders of the Partnership on the quality and content, it is available free of charge and can be ordered by contacting Mike Page by email:

**michael.page@aecom.com**

### Mapping

#### Individual Destination Maps



A full review of the current individual maps (20 in total) has taken place. Business details and building locations have been updated. The next stage is to distribute them out to the

businesses contained on the individual maps. An example is shown below/to the left/t the right etc.)The maps can be found on the Partnership website **[www.tyneandwearfreight.info](http://www.tyneandwearfreight.info)**.

#### Interactive Maps

Site/Map surveys were carried out in June and July 2009 to improve the accuracy of the existing maps. Now that the maps are of a higher quality the process of making the maps interactive has begun. A company can be selected from a drop down list and the map will show the preferred route into a specific location and contact details for that business. This will enable drivers and operators to plan and choose the correct and most efficient route to their destination and if the drivers do get lost they will be able to contact the business to get directions and keep them informed of progress.,This is especially important if deliveries are time critical.



## Mapping

### Abnormal Loads

The update of the abnormal loads route map is now complete. The map can now be found on the website under the tab of '**Abnormal Loads Route Map**'. It is designed to assist the heavy haul freight operators planning their routes in Tyne and Wear. It provides them the correct information so they can contact the relevant Police Constabulary, Network management and Local Authority to inform them of the movement of an abnormal load.

### Highways Restriction Map



A new map detailing highway restrictions is now in the final stage of design. A host server has been identified which will allow a test site to be created so that the highways and traffic

engineers can review the accuracy of the prohibitions/data. The website will be updated to include the map early in 2010

## Freight Exchange



Several freight exchanges  
UK & mainland Europe  
Different charging structures – Subscription based & load fees  
Open/Closed schemes

Work has begun on researching the merits of individual freight exchange service providers. The research will improve understanding of the benefits to hauliers by using

freight exchanges. It will also include analysis of the ease of access to prospective work. It is known that Freight Exchanges can lead to:

- Increased revenues;
- Reduced empty miles;
- Reduced transport costs;
- Access to new sales opportunities in Mainland Europe and the region.

Less empty running can help to reduce:

- The fleet size;
- Traffic/congestion;
- CO<sub>2</sub> emissions.

Next Steps for the research are:

- Identification of other Freight Exchanges;
- Prepare summary profile for each exchange including fee structure, size, open/closed;
- Recommend 2 for further negotiation with regard to participation in a trial;
- Presentation by one of them at the next meeting;
- Sign off by steering committee for trial participants;
- Facilitate rollout of trial;
- Ongoing measurement of trial results including trips, miles saved & reduction in CO<sub>2</sub> emissions.

## Promoting the Partnership

### Award Application Progress

Sadly the Partnership was not shortlisted among the finalists this year for the CILT 'Transport Policy and Planning' awards. The presentations and the announcement of the winner will take place in October.

### CIVITAS Update

An updated application for funding was submitted to Civitas to incorporate the Interactive mapping, the embedding of the Individual Freight Destination maps and for production of a multi-lingual version of the promotional DVD. The application has been reviewed by the European team in Newcastle to take into account the European dimension. A workshop is being held in October in Krakow where a partner is being sought from Civitas members.

### Tyne Tunnel (TT2) Update

The north side has experienced significant issues with cutting the entrance to the new tunnel. All services have now been re-directed and the excavation for the toll booths has commenced. The South side has seen all the elements of the concreting completed. The floatation of the pods is on target. The dredging phase has now been prepared and will commence late September with the silt being pumped along pipes to back fill Tyne Dock.



## Promoting the Partnership

As a result of the work it has been noted by local residents of Willington Quay that HGV vehicles are using inappropriate routes through the village. A list of offenders has been compiled, with North Tyneside Council looking to speak to the offending companies.

The Partnership was asked by TT2 and subsequently sent out a newsflash relating to the work and closures on the south end of the tunnel.

### Transport Practitioners Meeting

The paper was delivered by David Arthur on July 14th at Reading University. The paper looked at how to forge successful working relationships between the freight industry and the public sector. It included an assessment of the role of Freight Quality Partnerships (FQP) and profiled the Tyne and Wear Freight Partnership, which won the Freight Transport Association's (FTA) Freight Quality Partnership of the Year award and the Chartered Institute of Logistics and Transport (CILT) Transport Policy and Planning award in 2008.

### Chamber of Commerce Sector Forum

The event was held on the evening of 16th September at AECOM offices where 11 delegates attended from a number of organisations. The presentations by the Tyne and Wear Partnership discussed the background to the Partnership and the freight exchange programme. The event was thought by the attendees, to be very successful.

## Signage

### Silverlink Junction A19

Discussions were held with North Tyneside Council regarding access to the Cobalt Business Park and Silverlink Industrial Estate via the A191 route as an alternative to the Silverlink leg of the roundabout which historically has caused severe bottlenecks and delays.

A meeting was held in July 2009 to agree a strategy. The discussions reviewed the background of the original feasibility study completed in 2006 and the subsequent signage study and design scheme undertaken in 2007.

As part of the ongoing strategy review, the Holystone Junction, (which was upgraded in 2009 to include another lane in the circulator and had a new traffic signalling scheme installed), will be considered as an option in formulation of the new routing strategy to help improve traffic flow dynamics. In addition other underlying issues, including naming conventions, will be addressed.

Consequently a further study was undertaken on August 6th 2009 which identified that the scheme requires 27 signs. The study also reviewed current AD signs on the main route network.

The Network Operation team of the HA are currently designing a detailed interim scheme for the Silverlink Junction. The scheme plans to increase capacity by widening the circulatory. Until the finance is found and endorsed, the full programme of works will not become clear.



## Date and Venue of Next meeting

The next meeting is to be held at, **North Tyneside Council Offices, Quadrant, Cobalt Business Park, Wallsend, NE27 0BY** on **December 10th 2009** starting at **10:30am**.

