

Project:	<b>Tyne and Wear Freight Action Plan Year 3</b>	Job No/Ref:	<b>53854/03/08</b>
Purpose:	<b>Partnership Meeting</b>	Date held:	<b>13.03.2008</b>
Held at:	Newcastle Civic Centre	Made by:	<b>Michael Page</b>
Present:	Lynne Biddles (LB) Martin Murphy (MM) Nigel Cooke (NC) Gordon Carr (GC) Martin Gibson (MG) Mark Wilson (MW) David Arthur (DA) Michael Page (MP) Trevor Male (TM) Dave West (DW) Colin Engleby (CE) Keith Monkhouse (KE) Malcolm Dodds (MD) Mark Jackson (MJ) Ally Meadows (AM) Dick Phillips (DP) Sally Herbert (SH) John Robertson (JR) Jonathan James (JJ)	Highways Agency NECTAR Eddis Transport CILT GONE T&W LTP Core Team Faber Maunsell Faber Maunsell South Tyneside Council Port of Tyne Co-op CRL DeliveryCo RHA Newcastle City Council DFDS Northumberland County Council Newcastle City Council Newcastle City Council Faber Maunsell	All
Apologies:	James Firth Susan Darroch Margaret Robinson Andy Jameson Bob Brown Stuart Corker Paul Middleton Malcolm Bingham	FTA North Tyneside Northumberland County Council Sunderland City Council Robert Horne Gateshead Council Durham County Council FTA	

No.	Item	Action By
<b>1</b>	<b>Introduction</b> MW welcomed attendees to the meeting.	
<b>2</b>	<b>Minutes from Last Meeting</b> The minutes of the last meeting were reviewed by MW. All of the items were signed off as a correct record.	
<b>3</b>	<b>Promoting the Partnership</b> MW explained that Freight Transport Association (FTA) has awarded the partnership the Freight Quality Partnership of the Year 2008 award. The application topped a shortlist of 9 partnerships from 112 in England. The award was collected by MW and JR at the Urban Logistics Conference in London on 11 <sup>th</sup> March. MW thanked all of the partners for their collective contribution in ensuring the success of the Partnership.  An application to the Sustainable City Awards was also made under the 'Sustainable	

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	<p>Travel and Transport' category – the Partnership did not make the shortlist.</p> <p>Applications were submitted for the IHT and Transport Times awards in February 2008. It is intended that the Partnership will apply for the CILT awards (submission in May 2008).</p> <p>The website is still proving very popular and that is borne out by the total number of hits to the site. Since the site was launched on 13<sup>th</sup> December 2006 it has received 91,940 hits by 17,652 users. Since 13<sup>th</sup> December 2007 there have been 25,306 hits by 4,432 individual users.</p>	
<b>4</b>	<p><b>Truck Information Point (TIP)</b></p> <p>DA explained that the Truck Information Point has now been installed at Roadchef Services, off Junction 61 of the A1 in Durham. The installation took place in February rather than January as BT were required to install an additional phone line. Additional posters have also been erected in the lorry parking area to direct drivers to the location of the TIP.</p> <p>An audit will be carried out to ascertain the value of the TIP to the driver. A press release is being produced for the installation and will be distributed to industry publications.</p> <p>There was a discussion regarding future developments to the TIP – the following suggestions were made:</p> <ul style="list-style-type: none"> <li>• Make available in a selection of language choices to assist international drivers.</li> <li>• Roll out the TIP to new locations – ferries operating from the Port of Tyne were suggested. AM from DFDS was present at the meeting and was keen on the concept in principle. Further discussions on this will be held with the Partnership.</li> <li>• Add the Northumberland Freight Map (produced in 2006) to the site to expand the information available to the industry. Further discussions to take place with Northumberland County Council.</li> <li>• The possibility of including mapping for Teesside will be investigated in conjunction with the Joint Strategy Unit.</li> </ul> <p>The suggestions above will be investigated ahead of the next meeting.</p>	FM
<b>5</b>	<p><b>Operator Telephone and Visit Interviews</b></p> <p>This aim of this task is to review the current work of the Partnership and inform future activity. The completed report on the findings of the operator interviews was handed out at the meeting – the results were presented at the previous meeting. The operator visits are proceeding well, with five operators completed from a total of eight scheduled visits. A report will be produced identifying the findings from the visits.</p>	FM
<b>6</b>	<p><b>Progress of Mapping Work</b></p> <p>MP explained that the update of the Tyne and Wear Freight Map has now completed. The printed version of the map has been proof read and submitted for a print run of 3,000 copies. Distribution will be similar to that in 2006. The RHA are to take delivery of 1,000 copies to post out with their mail shots to operators. Discussions will take place with the FTA regarding the possibility of using their distribution channels. Copies will also be delivered to Cleveland and other truck stops to gain maximum coverage.</p>	FM

The web-based version of the map has also been completed. As the number of key destinations has increased to 71, the drop down selection list has been amended to incorporate destinations in two lists (A - L and M – Z).

There was a discussion around potential future developments. Ideas included incorporating foreign languages, mapping areas by postcode including the new development within Eldon Square.

Individual destination maps have been produced in draft form and reviewed by the relevant local authorities for comments. The revised maps have been posted onto the website, with the selection list amended alphabetically for ease of finding the exact destination map.

Further detailed maps have been developed to identify company locations in East Gateshead, Northumberland Street and Team Valley North and South. The Port of Tyne map has also been developed using the original destination map – this has now been enhanced to show the complete internal infrastructure of the port. These maps will be sent to the local authorities for final review and comments, before being posted on the website.

FM

The Abnormal Loads Route Map has now been developed in Illustrator (a graphics package) with the annotation of the main abnormal routes. The draft map has been circulated to the local authority representatives for review and comment. There is potential for the map to be posted on the website after relevant amendments and agreement has been reached – this will be subject to approval of the local authorities.

A draft version of the Highways Restrictions Map has been circulated to the structures representatives at each of the local authorities. FM are still awaiting feedback – the map will then be amended accordingly and re-circulated for final comments. Again, there is potential for the map to be uploaded on the website for use by the local authorities, although this will be USERID and password.

#### **7 Potential Tasks to be undertaken in Year 4**

A number of potential tasks to be carried out during Year 4 were discussed and ideas invited. Potential tasks include:

- Review of loading and unloading arrangements (town and city centres);
- Design improvements for loading and unloading;
- Review night time delivery restrictions;
- Further development of the tailored freight destination maps, showing the location of individual companies;
- Implement an additional Truck Information Point;
- Disseminating Fresnel lenses; and
- Progression of further signing improvements.

In addition, the Partnership will continue to meet quarterly, consult with the industry, communicate activity through the newsletter and press releases, embed and disseminate existing maps develop the website further.

MM suggested that further rail freight work should be included, taking account of the increased coal paths from the Port of Tyne, Teesside and supermarket long hauls. It

was agreed that such a task should be incorporated in the work programme for Year 4.

**8 TIF Bid Update**

MW explained that the TIF study has looked at a number of areas, including:

- Integrated Transport Systems;
- Travel Planning;
- Road user charging,
- Park and Ride sites around the conurbation; and
- Parking policy.

The current position is that a package of investment proposals will be identified, but this will not include road user charging. The work is to be completed by the end of March and the Partnership will be updated at the next meeting.

**9 A.O.B.**

**Consolidation Centres**

MJ explained that WSP have been commissioned to undertake a feasibility study for a Freight Consolidation Centre for Eldon Square Shopping Centre, which is currently being re-developed. Capita Shopping Centre and Newcastle City Council are funding the study. This will include assessment of the costs and benefits to operators and retailers. A desktop survey is being carried out at present - the next stage is to carry out interviews with retailers within Eldon Square and Newcastle City Centre and consult with Consolidation Centres currently operating (e.g. Bristol). It was agreed that a representative from the study would report to the Partnership at an appropriate point, possibly at the next meeting.

MW

**10 Date and Time of Next Meeting**

The next meeting is scheduled for **10:00am** on **12<sup>th</sup> June 2008** at **Newcastle Civic Centre**.