Notes of Discussion

Project: Tyne and Wear Freight Partnership
Job No/Ref: N.O.D. 170909
Purpose: Quarterly Partnership Meeting
Date held: 17.09.09
Held at: Government Office for the North East
Made by: Mike Page

Present: John Bourn, James Turnbull, Peter Graham, Lindsey Childs, Gordon Carr, Susan Darroch, James Firth, Trevor Male, Dick Phillips, John Robertson, Ian Radley, Martin Murphy, Martin Gibson, Freddie Talberg, Peter Ulleri, Mike Page

Distribution:

Tyne and Wear LTP Team
Durham County Council
Sunderland City Council
CILT
North Tyneside Council
Freight Transport Association
South Tyneside Council
Northumberland County Council
Newcastle City Council
Highways Agency
NECTAR
GONE
Public Information Exchange
AECOM
NEC

Apologies:
Gary Macdonald, Jessica Anderson, Andy Jameson, Bob Brown, Mark Coyle, Steve Brown, Darrin Pickering, Martyn Pellew, David Park

Newcastle City Council
Tyne and Wear LTP Team
Sunderland City Council
Delivery Company
DB Schenker
DB Schenker
Beamish Transport
PD Ports
PHSN

No. Item
1 Minutes of Last Meeting

JB welcomed the attendees to the meeting and thanked the Government Office for the North East for hosting the event. Apologies were announced.

Minutes from the previous meeting were reviewed and agreed.

JB informed the group of the progress with the Freight Consolidation Centre project. It was suggested that Fenwick’s and John Lewis currently operated centres for their own retail outlets, the Partnership should investigate the sharing of resources with one of them.

2 Promotional DVD

PU introduced the official launch of the Tyne and Wear Partnership promotional DVD with a viewing. The DVD lasts for 14 minutes and was well received by the Partnership, saying that it was excellent in content and clarity.

To support the launch, a press release was sent out to the local papers and trade press.

No. Item Action By
1 Minutes of Last Meeting JB
2 Promotional DVD
3 Mapping
MP discussed the progress made in the mapping:

*Individual Destination Maps*

The review of companies and building locations on the current maps has been completed. The maps have been updated to include any changes found on the site visits. The maps will be added to the websites to replace the out of date maps. The transition into interactive freight maps can now proceed.

*Abnormal Loads Route Map*

Abnormal Load route map is now amended to include the suggested, police contacts for Durham and Northumbria Constabulary. In addition to these, the contacts for Durham County Council, Northumberland County Council and the trunk road management have been added. The map is now ready to post on the website.

*Highways Restriction Maps*

Newcastle City Council has commenced the development of the highways restriction map. The original locations plotted on the map required to be converted into a spread sheet with the coordinates added. The programme most appropriate to host the restrictions has been confirmed. Access levels for the relevant local authority officers to update data needs to be determined by holding a meeting to decide the way forward.

*National Freight Map*

The concept of a national freight map is gaining momentum with other authorities showing interest. Progress is slow due to there not being National standard, many think that the DfT should be leading by publishing guidance.

Tyne and Wear is being quoted as having a very detailed system and should be used as best practice.

Tyne and Wear has secured the loan of a sat nav appropriate for HGV vehicles and will select a number of operators to carry out a trial.

4 Public Information Exchange

Freddie Talberg from PIE gave a presentation, detailing their development of digitised mapping. The presentation outlined the level of detail achieved in mapping showing the progressive amount of detail in each of the several layers.

5 Promoting the Partnership

*Award Applications*

The Partnership was not successful with their application this year. We did not get shortlisted for the CILT award this year. We will be submitting applications again next year.

*Civitas Update*

A renewed application was submitted mid September, the submission for the Urban Goods Transport scheme differed from the original application. With an increasing number of Non-UK drivers entering the country, the emphasis this year will be Promoting Safety, Information-Sharing and Freight Exchange.
Notes of Discussion

There will be an exerted effort to research and co-opt partners in Europe to work alongside to maximise benefits to the Non-UK driver

**TT2 Update**
The north side has experienced significant issues with the cut and cover. All services have now been re-directed and the excavation for the toll booths has commenced. The South side has seen all the elements of the concreting completed. The floatation of the pods is on target. The dredging phase has now been prepared and will commence late September with the silt being pumped along pipes to back fill Tyne Dock.

It has been noted by local residents of Willington Quay that HGV vehicle are using inappropriate routes through the village. A list of offenders has been developed, with North Tyneside Council looking to speak to the offending companies.

The Partnership was asked by TT2 to send out a newsflash relating to the work and closures on the south end of the tunnel.

**Transport Practitioners Meeting**
The paper was delivered by David Arthur on July 14th at Reading University. The paper looked at how to forge successful working relationships between the freight industry and the public sector. It included an assessment of the role of Freight Quality Partnerships (FQP) and profiles the Tyne and Wear Freight Partnership, which won the Freight Transport Association’s (FTA) Freight Quality Partnership of the Year award and the Chartered Institute of Logistics and Transport (CILT) Transport Policy and Planning award in 2008.

**Chamber of Commerce Sector Forum**
The event was held on the evening of 16th September at AECOM offices where 11 delegates attended from a number of organisations. The presentations by the Tyne and Wear Partnership discussed the background to the Partnership and the freight exchange programme. The event was thought by the attendees, to be very successful.

**Website Update**
The website has proven to be very successful with stats showing that, since December 2006 to date, the number of hits has reached a remarkable 307,490 and the sessions at 62,050. This can be broken down to pages viewed, but the most popular are Traffic Info 6,310, Lorry Parking 2,853, Destination Maps 2,623, Common Questions 2,348 and maps at 2,156.

The Truck information Point in Durham Services is performing well, the maps are popular with 11,434 taken from the leaflet stand; most popular are Northumberland Street, MetroCentre, Eldon Square and Port of Tyne.

**Freight Signage**
Discussions were held with North Tyneside regarding access to Cobalt and Silverlink via the A191 route as an alternative to the Silverlink leg of the roundabout.
The meeting was held in July to agree strategy. Discussing the background of the original study from 2006 and the signage study undertaken in 2007, it was agreed that the way forward was to consider the Holystone Junction upgrade in 2009 and underlying issues for the scheme, including Traffic Flow Dynamics, the Routing Strategy and the Naming Convention. A further study was undertaken on August 6th 2009 with a result that the scheme requires 27 signs. The study also reviewed current AD signs.

The Network Operation team of the HA are currently designing a detailed interim scheme for the Silverlink Junction. The scheme is to increase capacity by widening the circulatory. Until the finance is found and endorsed, the programme of works will not become clear.

7 Lorry Parking
Negotiations about the proposed site for the lorry park in Gateshead are still ongoing.

Alternative sites still need to be found, but a site has been identified in North Tyneside which will be investigated.

8 Freight Exchange
Contact has been made with a number of freight exchanges. These exchanges match available loads to available trucks and are on-line and in real time for viewing and booking purposes.

A summary profile will be prepared, including fee structure, size, open/closed. It will recommend two exchanges for further negotiation – including a presentation at the next meeting from one of the exchanges to further understand the operation. A pilot trial will commence using a range of operators, then once satisfied the scheme will be signed off by the Partnership. Ongoing measurement of results including trips, miles saved & reduction in CO\textsubscript{2} emissions is to be carried out to monitor the success of the exchange scheme.

9 A.O.B.
JB paid tribute to John Robertson for his enthusiastic work to help make the partnership a success, saying that this would be his last Partnership meeting.

10 Date and Venue of Next meeting
The next meeting is to be held at the North Tyneside Council Offices, Room 4.02 at 10:30 on December 10\textsuperscript{th} 2009