

Project:	Tyne and Wear Freight Partnership	Job No/Ref:	60097336/12
Purpose:	Quarterly Meeting	Date held:	10.12.09
Held at:	North Tyneside Council Offices	Made by:	Mike Page
Present:	John Bourn LTP Team Jonathan James AECOM James Firth Freight transport Association Craig Oldfield Greggs the Bakers Colin Gransbury AG Barr Ian Radley Highways Agency Philip Robson Co-op CRL Gordon Carr CILT Dick Phillips Northumberland County Council Martin Murphy NECTAR Peter Graham Sunderland City Council Lynsey Childs Sunderland City Council Mark Newlands North Tyneside Council Martin Gibson Government Office for the North East Bob Scott Port of Tyne Neil McCay Durham County Council Michael Page AECOM Paul Adams North Tyneside Council Peter Hayes AECOM	Distribution:	All
Apologies:	David Parks PHSN Transport Solutions Bob Brown Delivery Company Nigel Cook Eddis Martyn Pellew PD Ports Kevin Jones DB Schenker Jessica Anderson LTP Team		

No.	Item	Action By
1	<p>Introductions</p> <p>This meeting saw a few new participants. JB asked each individual to introduce themselves.</p> <p>Peter Hayes has been appointed the Tyne and Wear Partnership project manager for AECOM and is looking forward to the challenges of the future.</p> <p>Susan Darroch, North Tyneside Council has moved on to a new role outside the local authority. The Partnership would like to thank her for all the effort put in to make it such a success.</p>	
2	<p>Minutes of last Meeting</p> <p>JB welcomed the attendees to the meeting and thanked North Tyneside Council for hosting the event. Apologies were announced.</p> <p>Minutes from the previous meeting were reviewed and agreed.</p>	

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JB informed the group of the progress made with the Freight Consolidation Centre project. Slow progress is being made but could not divulge some information as it is too sensitive to report at this point in time.

Mapping

Individual Destination Map

The review of the destination maps was completed in September. The revised company details and locations were amended and the maps posted onto the website.

The MetroCentre maps from Year 3 were compared to the present map to show to the Partnership how much the maps have been developed.

Embedding individual Maps

Research has been carried out to identify company details which have been identified on the individual maps. Priority was given to those that were required for the interactive maps being developed in Year 5.

The maps will be distributed to the companies early in 2010 together with a letter of explanation and where to find the maps. A feedback form is to be sent out as well to gauge the value of the maps to the companies.

MP

Interactive Map

Washington Hertburn is the first map to be upgraded to an interactive map. A test map is now available for trial to understand how the map performs. The functions of the map were demonstrated to the Partnership showing how to find the company details and location. When a company is selected from a drop down box the location is marked and when the user hovers over the marker the company details are displayed in a text box.

As part of added value there is another box to show the advised route to the company. This allows the user to type in the origin of the journey, when entered the route is displayed

MP

The stakeholders highlighted a few areas for potential improvement. These ideas will be tested to see to assess feasibility and applicability.

Restriction Mapping

Mapping has been developed to show the location of known height, weight and width restrictions in Tyne and Wear. The detail has been reviewed and tested with all now appearing to be correct.

The test site will be available to the highways engineers in January who will be allowed one month to check the map. After this testing period the map will go live on the LTP website.

A demonstration was carried out to show the Partnership the capabilities of the map.

The partnership asked if it would be possible for the map to put in details of journey and vehicle. This option would be investigated in the Year 6 development plan

MP

PH

National Freight Mapping

Steady progress in the development of the national freight map has been made but very little to update at this time. However there are more local authorities showing interest. It is still believed that the DfT should provide some guidance to

	develop a standard format; however they do not want to be seen favouring one system over another.	MP
	A Truckmate sat nav system supplied Snooper has been trialled by AG Barr and the results are very encouraging. Greggs the Baker kindly volunteered their services to carry out a further trial.	
4	<p>Freight Exchange</p> <p>Following intensive research into the services that are available in the market place, it was decided to use the Haulage Exchange. The trials have commenced and are to finish in May 2010, with four operating companies having agreed to participate in the trial for the following reasons:</p> <ul style="list-style-type: none"> • It is one of the largest Freight Exchanges in Europe - market leaders.. • Advertises available loads on its website as well as 'matching up' suitable operators. • Members receive alerts of loads via email, SMS and push mobile data • Transport companies then contact the owner of the load with their bids and availability. • Innovative new 'Regular Runs' service (posting of runs in a timetable format) which is then matched to consignors loads (can used in a private capacity also) • Encourages collaboration between operators – facilitates ongoing relationships <p>The benefits of using the Haulage exchange is that it can effectively monitor participant's use of the site and trading activity. We will have regular updates on progress and benefits on the Tyne and Wear freight website, produce case studies following the trial and decide on the future of the services in a report to be submitted to the Partnership.</p>	PH
5	<p>Promoting the Partnership</p> <p><i>Civitas Update</i></p> <p>The Partnership is waiting for feedback to the application from CIVITAS. This was due in November 2009.</p> <p><i>Truck Information Point</i></p> <p>A meeting was held with DFDS Seaways on October 20th to discuss the feasibility of installing a Truck Information Point (TIP) onto one of the ferries. The meeting took place on the 'King of Scandinavia' ferry in the drivers lounge. A letter detailing the specifications required to install a TIP was written and sent to the shipping line management to gain authorisation.</p> <p><i>Tyne Tunnel Progress</i></p> <p>Dredging work has commenced in sucking out the silt from the river bed. The residue is being pumped into Tyne Dock which when full will give the Port of Tyne an extra 14 acres of useable land for port operations. The programme is still on target to be completed in 2011. The partnership were asked if they could send out a newflash on behalf of TT2 to warn of the closure of the connecting road from Jarrow, through the roundabout to access the tunnel, commonly known as the Hamburger.</p>	<p>JB</p> <p>MP</p>

	<p><i>Website</i></p> <p>Continual update of the website has seen the inclusion of the September meeting minutes and newsletter. The 20 updated individual maps have replaced the previous maps. A review has been carried to ensure all the contacts and links are working.</p> <p>There have been 43,596 hits on the website (proving that the website is a well used resource and exceedingly valuable) with 1,108 of those the TIP. The most popular pages visited on the website are traffic info, destination maps, freight map, lorry parking, common questions, news, contacts and links with other pages being viewed regularly. The most common pages viewed on the TIP are Traffic Info then Lorry parking.</p>	
6	<p>Freight Signage</p> <p>A review meeting was held on November 5th and provided the following outcomes: HGVs drivers travelling towards the business parks from the A1058 and northwards from the tunnel were originally directed in the scheme to the Holystone interchange. But on review it was decided to direct them off the Silverlink roundabout to Silverlink.</p> <p>Improved circulatory on the Silverlink junction by the HA interim scheme will allow HGV vehicles to safely take this route. An updated design scheme is to be carried out to address the amendments, and re-submitted to North Tyneside Council.</p> <p>HGVs travelling south from Cramlington on the A19 are still to be directed off at Holystone. HGV's entering the area from the north via Holystone be will be directed along the A191 New York Road so they access the estate at the Silver Fox Way roundabout (and the reverse for exiting)</p>	MP
7	<p>Evolution</p> <p><i>Branding/Image</i></p> <p>The partnership has increased its awareness in the industry and as with every successful project/programme, it needed a brand. Several draft images were designed, to give a clear positive image and logo for the partnership. The final draft was submitted to the partnership which received authorisation to proceed with the purchase of the banner stand displaying the new logo and colour scheme. It is intended the new colour scheme and logo will be cascaded down onto the website</p> <p>.</p> <p><i>Banner Stand</i></p> <p>Graphics were designed to be printed onto a banner stand which was launched and displayed at the meeting. The overall comments from the partnership were very favourable.</p>	
8	<p>Year 6 Business Plan</p> <p>The proposed year 6 business plan was discussed by the Partnership to evaluate the relevance to the outcomes desired for sustainable freight. The partnership, were asked if they had any other tasks that they would like included in the year 6 plan. NM thought that the partnership should measure the value of the outputs achieved. The previous years had been very successful but what benefits have been achieved.</p> <p>The final plan and tasks will be discussed in detail at the next meeting in March.</p>	JJ/JB
9	<p>A.O.B.</p> <p>Lorry parking</p> <p>It is important that we continually investigate lorry parking opportunities in the region. The DfT have recently sent out a press release as follows:</p>	

A new action plan to improve lorry parking in England was announced today by Transport Minister Paul Clark.

The new strategy will help raise standards at existing truck stops and tackle shortages of lorry parking facilities.

The Department has also updated the Truck Stop Guide in conjunction with the Highways Agency to ensure that drivers and operators have the most up to date information on the facilities available to them.

Paul Clark said:

"The haulage industry is vital to the economy of the UK and we want to ensure that the industry has the facilities it needs to operate safely and efficiently. The provision of high quality parking for lorry drivers is vital in ensuring that drivers are able to take a break and are fit to drive.

"We hope that providing new guidance to councils, helping specific shortages to be identified and encouraging best practice among operators will lead to an improvement in the quality and consistency of facilities available to lorry drivers."

The Department will be developing guidance for operators and local councils to help improve the consistency and quality of services offered to drivers. In addition, the Department wants to encourage new lorry parking facilities by increasing coverage of them in local and national planning documents and by allowing them to be accessed directly from the motorway.

The lorry parking strategy has been developed in consultation with stakeholders and the Department will continue to work with them to ensure that the plan is delivered effectively.

Rail Freight

A meeting held at the Port of Tyne discussed the modal shift from road to rail. There are Freight Facility Grants available to operators to assist in the transition. Among the attendees were the DfT. It was said that the Freight Best Practice programme funded by the DfT provided advice with publications relevant to the subject. (See FBP1097 Freight Facilities Grant-what can I get)

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Time date and Venue of next meeting

The meeting will be held on Thursday March 11th 2010 at 10:30 in Newcastle Civic Centre. At the meeting in March the dates will be set for year 6 to ensure they do not conflict with other local authority policy meetings.

PH