Project: Tyne and Wear Freight Partnership  
Job No/Ref: 60153739/12

Purpose: December Quarterly Meeting  
Date held: 8th December 2010

Held at: Government Office for the North East  
Made by: Mike Page

Present: Jessica Anderson  
Tyne and Wear LTP Team

Peter Hayes  
AECOM

Vicky Porter  
Sunderland City Council

Neal McCay  
Durham County Council

Richard Toner  
Elddis Transport

Ian Radley  
Highways Agency

Kieron Bridges  
Newcastle City Council

Trevor Male  
South Tyneside Council

Dewan Islam  
Newcastle University

Gordon Carr  
CILT

Martin Murphy  
NECTAR

John Cram  
North Tyneside Council

Cllr Edwin Hodson  
Tyne and Wear ITA (North Tyneside)

Martin Gibson  
GONE

Michael Page  
AECOM

Apologies: Sally Herbert  
Newcastle City Council

Tom Zunder  
Newcastle University

James Firth  
Freight Transport Association

Jonathan James  
AECOM

Andy Jameson  
Sunderland City Council

James Turnbull  
Durham County Council

John Bourn  
Tyne and Wear LTP Team

Colin Gransbury  
AG Barr

Malcolm Dodds  
Road Haulage Association

Nigel Cook  
Elddis Transport

Stuart Corker  
Gateshead Council

No. | Item | Action By
---|------|------------
1 | Introductions | JA who chaired the meeting asked everyone at the meeting to briefly introduce themselves for the benefit of any new person attending. She announced the apologies for non attendance at the meeting.
2 | Minutes of Last Meeting | Minutes from the previous meeting were reviewed and agreed to be correct. All outstanding actions were to be discussed in the current agenda apart from 3 items:
• Sunderland City Signing Strategy – would commence January 2011
• Freight Exchange – trial ongoing. Would be reviewed at next meeting
• Eco Stars project – information still awaited from South Yorkshire
3 | CIVITAS |
European freight conference
The conference is scheduled to commence at 10:00 on February 22nd 2011 accommodating up to 170 delegates on a first registered first confirmed basis. Invites in electronic version have been distributed through email to over 500 organisations and if required we can post out invites to the remainder of 920 possible delegates on our list of contacts. Registration to the conference is via the Tyne and Wear Freight Partnership website, events page.

VP asked the Partnership if Council Members were to receive an invite to the conference. MP responded by asking the local authorities to forward a current list of members to him, from which, he will send out the invites.

DA enquired as to how many of his 30 to 40 students could attend the conference. The Partnership agreed that a reasonable number would be up to 10 registrations. AECOM to monitor.

The finalised agenda including the event date itemised the range of speakers presenting on a range of interesting topics associated with urban goods transport. Following a buffet lunch there are four parallel workshops planned, discussing the topics delivered from the presentations.

To close the conference two site visits have been planned one to Smiths Electrics (confirmed), the other still to be arranged.

Utrecht Eurocities workshop
PH visited the Utrecht workshop which had the main theme of consolidation centres, low emission zones, loading and delivery restrictions, routing and mapping and engagement of freight operators and retailers.

The conference concluded with two site visits, one to see delivery operations in the city with the utilisation of water transport (barge) and the other to see the innovative electric cargo hopper.

The overriding conclusion was that there were the same transport problems in every city in Europe.

An interesting point put forward at this Partnership meeting, asked what the payback for all these initiatives was. PH said he would look to provide that information to the stakeholders as soon as possible.

Bremen Site Visit
The Bremen site visit proved to be very successful, JB and MP met with Prof. Thomas Nobel of the Institute of Shipping Economics and Logistics (ISL) discussing the freight village and that it is one of 35 in Germany. He briefly talked about City logistics which provides advice on emissions and delivers clear criteria to which suppliers must adhere.

A car sharing scheme operated by Bremen allows access to a car without owning one. 25 cars are available with 5,000 members registered. Our host Thomas
Kirpal acted as our guide throughout the visit.

Bremen has developed a map to show the HGV driver the advisory unrestricted routes in Bremen, these advisory routes are shown in Red and Blue. The locations of restricted access for height and weight restrictions are also shown and the elevated road network of 3.5 kilometres designed to reduce the traffic in the City centre when the freight village opened for business.

In January 2009 a clean air zone was introduced with operators having to sign a Fleet Wide agreement over three years, three levels of emissions were allowed to enter the city classified as red, yellow and green the cleanest (euro5 engines). They have made available two loading bays for deliveries after 11:00, classed as Eco loading zone, which are strategically placed in the City. Only vehicles that display a green badge are allowed to use the free to park area. Public transport is classified as enhanced environment vehicles (EEV) which have lower emissions that euro 5 engines achieved through exhaust after treatment.

Notes from the study visit would be added to the website

Cllr Hodson asked if the concept of a Low Emission Zone was part of the Tyne and Wear LTP3. JA agreed to review the consultation draft.

**Mapping**

Violation destination mapping

The final map to be completed was the Eldon Square loading zones. The map incorporated the three loading service areas and the retail outlets they service. Consultation with the Centre management was carried out, to ensure the accuracy of the map.

Interactive mapping

The Partnership was informed that the maps had incorrect advisory routing; therefore a thorough sense check for accuracy of advisory routes was implemented. Other types of mapping were investigated, however the most accurate was found to be Bing maps, this base has now been adopted to display the mapping. Added value is given to the mapping when, placing the cursor over the junction key symbol the information gives a direction to follow to the destination.

Highways restriction mapping

The mapping system has been migrated from the Newcastle City Server over to Fast Host. A meeting has been organised for the 15th December at the Newcastle Civic Centre, with the authority engineers to discuss a way forward for changes to prohibitions.

**Website**

New website

The rebranded website was launched on the 16th November 2010, together with a press release. The site incorporates a fresh new look and an easy to use menu with option buttons to select two Non-UK languages, German and Polish.
Google search bar has been added to type in the user search details.

There is a new events page which hosts the Partnership meeting dates and venue, and the European freight conference. In the future any conferences or events will be displayed here.

A knowledge network forum has been set up which will be monitored. This allows authorities and operators to start a thread or information on a selection of topics which can be discussed in the forum. The forum can be viewed by anyone but they must register before they can join in the discussion.

Durham truck information point (TIP)
Visits to the services are carried out at the beginning of each month. Any inaccuracy is noted and subsequently amended. A new image for the home page has been designed to reduce the level of information to the user, which in turn makes it more user friendly.

DFDS Truck Information Point
A new truck information point has been installed on December 8th 2010. It has been located on the DFDS Seaways ferry the King of Scandinavia and is positioned in the drivers lounge. The information system is driven from the hard drive of the PC as there is no internet connection in that area. It provides all the useful information from the main website except the on-line links.

Promoting the Partnership
Promotional DVD
An important addition to the DVD is the inclusion of two Non-UK languages, German and Polish, which can be selected on the opening title page and are displayed as subtitles. The promotional DVD cover has been redesigned to include a more freight related image.

Smiths electrical vehicles
NAC consultants were hosting an event at Smiths Electrical vehicles to show the value of battery powered vehicles. Due to the adverse weather conditions the event was cancelled but will be rescheduled for early in 2011.

Tyne and Wear LTP3 news flash
The Partnership was asked by the Tyne and Wear LTP team to put out a newflash on the website. The purpose of the addition was to invite people to have their say on the draft consultation document for the LTP3. This link was shown on the latest news page.

Lorry Parking
Following the Nissan lorry parking problem and the meeting to alleviate inappropriate parking around the Nissan plant, we are now progressing with the Tyne Tunnel industrial estate as the preferred location to site a truck park. DTZ have been sent a list of questions that need to be answered prior to a site feasibility study. MP to progress communication with them.
9 **Freight on rail**
The working group will convene in January. The participants will be asked for their availability dates from which the meeting will be organised. The working group will plan the first steps and outline a plan to take rail freight forward to the next stage where we set up a partner group consisting of the industry decision makers, lobbyists and organisations from the rail, road and water sector.

10 **AOB**
JA asked the partnership to log onto the LTP3 consultation document and submit their views, which is open until the 10th December 2010.

NMcc reported that Durham are also out for consultation with their LTP3

IR updated the meeting on A19 improvements stating that the interim improvement scheme is planned to commence on January 10th 2011 for a period of six months. The scheme will increase the capacity of the junction by 1,000 to 1,200 vehicles daily. To achieve this, an additional circulatory lane and extra slip road lanes will be constructed.

MP stated that in looking to the future it would be beneficial in the North East for both Northumberland County Council and Durham County Council to become members of the Partnership. Although they already sit on the partnership stakeholder group they could assist in financing the Partnership, which could provide a platform to actively participate in the tasks in year 7, 2011/2012 business plan.

11 **Date, time and venue of next meeting**
Wednesday 9th March at 10:30
The Blaydon Room
Gateshead Civic Centre