Project: Tyne & Wear Freight Action Plan  
Job No/Ref: 43297/3  

Purpose: Freight Partnership Meeting  
Date held: 28.02.06  

Held at: Carliol Rooms Newcastle Civic Centre  
Made by: Michael Page  

Present:  
Stuart Clarke  South Tyneside  
John Edwards  South Tyneside  
Kyle Maylard  Highways Agency  
Susan Darroch  North Tyneside  
Jonathan Brown  North Yorkshire  
Colin Engleby  Co-op Retail Logistics  
Gary Clarke  Chronicle, Jornal Transport  
Martin Murphy  NECTAR  
John Robertson  Newcastle City Council  
Mark Wilson  Tyne and Wear LTP Team  
Stuart Corker  Gateshead  
Martin Gibson  GONE  
Mike Page  Faber Maunsell  
David Arthur  Faber Maunsell  
Nigel Cooke  Elddis transport  
Malcolm Dodds  Road Haulage Association  
Deborah Evans  Freight Transport Association  

Apologies:  
Chris Clennal  Birtley Truck Stop  
Bob Brown  Robert Horne Transport  
Tony Wilkinson  Axial Logistics  
Udo Jeorges  Co-op Retail logistics  
Jonathan James  Faber Maunsell  

Distribution: All  

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1 Introduction  
MW welcomed all attendees to the meeting and provided an overview of the agenda, which also included a talk by John Edwards on Network Management.  

2 Minutes of the Last Meeting  
Minutes of the last meeting were approved. The only action that had not been addressed was the submission of the No Car Lanes tender. MW explained that this was because that there had been some issues regarding approval of some of the content, which was possibly biased towards freight. It is expected that the tender will be revised and sent out at the end of the week beginning 6th March. MW  

3 Freight Map  
MP presented the finalised map and distributed a copy of the published map to each of the attendees. The background to the map and subsequent amendments highlighted by the partners were explained in detail, including the inset maps and the preferred routes. MW highlighted that the online version of the map (to be made available through the website) will also be important.
Map Distribution
MP presented a proposed distribution plan for the 2,000 copies. This included organisations where it was felt the impact would be most significant. This included Birtley Truck Stop, the ports, Local Authorities, retail centres and Airport. It was proposed that local operators should have one copy per company. MW suggested that FM could use the database from the Tyne and Wear surveys and a number of other suggestions were made by the Partnership. FM to revise the circulation list on the basis of the comments and distribute before the next meeting.

Map Launch and Press
MD suggested that a launch of the map could be combined with the Freight Best Practice event to be held in Sunderland on 21st March. Arrangements for the launch will be confirmed with the Partnership by email.

MP explained that the publication of the map was featured in Surveyor magazine (26th January 2006). FM and MW to prepare a press release and circulate to local and transport press.

4 Signing Recommendations

Highways Agency Meeting
DA explained that good progress had been made in progressing the signing recommendations. A successful meeting was held with John Sheerin and Kyle Maylard at the Highways Agency on 2nd February. At the meeting it was agreed to prioritise the signing improvements for industrial estates from the A191 junction and also to Port of Tyne (South Shields).

It was reported that the HA have been interested in naming junctions on the A19 and that this would be highly beneficial for freight traffic. The Partnership agreed that the names could be assigned to a number of junctions as follows:

- Killingworth (A19/A1056)
- Holystone (A19/A191)
- Wallsend Road (A19/A193)
- Tyne Tunnel South (A19/A185)
- Lindisfarne (A19/A194)

The junction of the A19 with the A1058 was the subject of some discussion amongst the Partnership. The HA’s preference is ‘Coast Road’, to enable consistency with the TPI major scheme, whereas the preference of North Tyneside is ‘Silverlink’, which is the more commonly know local name. FM to discuss progression of the agreed names with the HA.

North Tyneside Meeting
A meeting was held with North Tyneside (2nd February 2006) – there was agreement in principal to A191 recommendation, but it was agreed that a traffic survey should be carried out to validate the recommendation. FM to undertake the survey in the next few weeks.

South Tyneside Meeting
A meeting was held with South Tyneside on 28th February 2006, who also support signing of the Port of Tyne (South Shields). South Tyneside indicated that their
preferred route for the port from the A19 would be the A195, given the closer proximity of residential properties on the A184 and congestion at the Lindisfarne roundabout. However, it was also acknowledged that traffic from the south may be reluctant to use the A195, given the congestion on the A19 on approaches to the tunnel. South Tyneside indicated that they would want to see traffic data before confirming their position on the preferred route. FM to report at the next meeting.

**Sign Design and Implementation**
DA explained that once the preferred routes have been agreed, the next stage will be to draw up proposed specifications for individual signs. Joint meetings between the Highways Agency and the local authorities will be convened once these have been drawn up.

**Funding**
The Highways Agency have indicated that they would be willing to fund the improvements on the trunk road network. The signage improvements on the local authority network will be sourced through the Tyne and Wear LTP top slice budget and the local authorities capital programme. MW and FM to provide an update at the next meeting.

### 5 2006/2007 Business Plan
DA outlined the business plan to include the maintenance of the
- Quarterly partnership meetings,
- The resulting minutes and Newsletter;
- Formal Map Launch and embedding through a launch event and press release;
- Tailored mapping for companies/Industrial Estates identifying preferred route to the locations, with the production of 15 maps initially;
- City and Town Centre Signage with the emphasis on Gateshead, Newcastle, North Shields, South Shields and Sunderland;
- Progression of Electronic Information;
- Develop and maintain website to include freight map and insets, news, minutes and reports, continuous feedback loop and contact links; and
- Assessment of driver facilities.

DA presented a list of potential website addresses. The Partnership felt that [www.tyneandwearfreight.info](http://www.tyneandwearfreight.info) was the most appropriate site address. MW also suggested purchasing similar site names. The site would be managed locally, but have links into other sites such as the RHA, HA, Local Authority sites. The main map would provide electronic links to the insets which could be drilled down to. This would assist the delivery companies to find the preferred routes and print them out for the driver.

### 6 Network Management Plan
JE provided an overview of the Network Management Plan, which aims to minimise disruption and congestion by providing a link between operations and policy. The new role, which was introduced last year, looks to improve reliability of information throughout the North East and is to be embedded in LTP2. The forum is optimistic in Tyne and Wear – JE stressed that the publication of the freight map was a significant step forward.
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<th>7</th>
<th><strong>Date of Next meeting</strong></th>
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<td>The next meeting will be the first of 2006/7, to be held at Newcastle Civic Centre on <strong>Tuesday 9th May 2006 10.30</strong></td>
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