Notes of Discussion

Project: Tyne & Wear Freight Action Plan
Job No/Ref: 48725TALT

Purpose: Freight Partnership Meeting
Date held: 09.05.06

Held at: Carliol Rooms Newcastle Civic Centre
Made by: Michael Page

Present:
- Kyle Maylard (Highways Agency)
- Susan Darroch (North Tyneside)
- Colin Engleby (Co-op Retail Logistics)
- Martin Murphy (NECTAR)
- John Robertson (Newcastle City Council)
- Mark Wilson (Tyne and Wear LTP Team)
- Stuart Corker (Gateshead)
- Mike Page (Faber Maunsell)
- David Arthur (Faber Maunsell)
- Malcolm Dodds (Road Haulage Association)
- Jonathan James (Faber Maunsell)
- Gordon Carr (ILT)
- Rohail Ahmed (Newcastle City Council)

Apologies:
- Chris Clennal (Birtley Truck Stop)
- Bob Brown (Robert Horne Transport)
- Tony Wilkinson (Axial Logistics)
- Udo Joerges (Co-op Retail logistics)
- Stuart Clarke (South Tyneside)
- John Edwards (South Tyneside)
- N Roper (GONE)
- Nigel Cooke (Elddis transport)
- Malcolm Bingham (Freight Transport Association)
- Colin Gransbury (AG Barr)
- Derek Krohn (Antalis)
- Nick Ashworth (Co-op Logistics (chilled))
- Steve Brown (EMR)
- D Short (Eric Short)
- Steve Farrell (Exel)
- George Slough (Severn side recycling)
- Philippa Nelson (Newcastle International Airport)
- Dave West (Port of Tyne Distribution)
- Chris Trotter (Port of Tyne Logistics)

No. Item
1 Introduction
MW welcomed all attendees to the meeting and provided an overview of the agenda.

2 Minutes of the Last Meeting
Minutes of the last meeting were approved with one small adjustment to the text funding in section 4. The first sentence should read ‘The Highways Agency have indicated that they would be willing to fund signage improvements on the trunk road network’.
3 No Car lanes

MW explained the progress on the tenders for the No car lanes. The brief went out to eight companies - the deadline for submission of proposals was 5th May 2006.

An group is to be set up to review the proposals with four people on the panel. The scrutiny of the proposals will be carried out using the appraisal methodology

- Value for money
- Methodology
- Achieving the recognised criteria

The group will sit and review the submissions week commencing the 15th May. A decision is to be made by the end of May.

4 Freight Map Distribution and Launch

MP explained that the map was launched officially at the Freight Best Practice event held in Sunderland on the 21st March 2006. It was well received by the attendees at the seminar.

The RHA also presented the map on their exhibition stand at the Commercial Vehicle Show at the NEC Birmingham.

Map Distribution

The map was distributed to a range of organisations as follows:

<table>
<thead>
<tr>
<th>Outlet</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tyne and Wear Authorities</td>
<td>50 each</td>
</tr>
<tr>
<td>Birtley Truck Stop</td>
<td>350</td>
</tr>
<tr>
<td>Port of Tyne (North Shields)</td>
<td>150</td>
</tr>
<tr>
<td>Port of Tyne (South Shields)</td>
<td>100</td>
</tr>
<tr>
<td>Port of Sunderland</td>
<td>25</td>
</tr>
<tr>
<td>Newcastle Airport</td>
<td>50</td>
</tr>
<tr>
<td>Durham County Council</td>
<td>50</td>
</tr>
<tr>
<td>Northumberland County Council</td>
<td>50</td>
</tr>
<tr>
<td>Freight Transport Association</td>
<td>50</td>
</tr>
<tr>
<td>Road Haulage Association</td>
<td>150</td>
</tr>
<tr>
<td>Bridges Management Centre</td>
<td>75</td>
</tr>
<tr>
<td>Eldon Square Management Centre</td>
<td>75</td>
</tr>
<tr>
<td>Metro Centre Management</td>
<td>75</td>
</tr>
<tr>
<td>Durham Sevices (Bowburn)</td>
<td>50</td>
</tr>
<tr>
<td>Traffic Commissioners</td>
<td>10</td>
</tr>
<tr>
<td>Best Connections</td>
<td>10</td>
</tr>
<tr>
<td>Drive Hire</td>
<td>10</td>
</tr>
<tr>
<td>NAS Recruitment</td>
<td>10</td>
</tr>
<tr>
<td>Manpower</td>
<td>10</td>
</tr>
<tr>
<td>WSS (Staff Wise)</td>
<td>10</td>
</tr>
<tr>
<td>First Choice</td>
<td>10</td>
</tr>
<tr>
<td>LME Commercial</td>
<td>10</td>
</tr>
<tr>
<td>Prudy Lodge Truck Stop</td>
<td>30</td>
</tr>
<tr>
<td>A19 South Truck Stops</td>
<td>150</td>
</tr>
</tbody>
</table>

One copy of the map was sent to an extended list of operators identified and logged at the time of the Nature of Freight study in April 2004. The Partnership suggested the map be sent to some of the larger manufacturers such as Proctor and Gamble and Avert Dennison.
The map has proved very popular at Birtley Truck Stop, who have requested additional copies as they only have few left (from 350 copies).

It was agreed that FM would look into the costs for re-printing the map.

*Map Launch and Press*
FTA published a Press release through the Truck Trader and Transport News Network
http://www.tnn.co.uk/UKNews/plonearticle.2006-04-11.3533624086

There also been an article in the Surveyor magazine. Helen Blaby of BBC Five Live and recommended it to Lynn Bowles of Radio 2, who also requested a copy. FM also explained that the map was features on Look North in o the week commencing 01.05.06.

*Website*
DA presented a draft version of the new Website for the Tyne and Wear Freight Partnership. The site sets out the following:
- purpose on the Partnership (home page);
- news;
- an electronic version of the freight map;
- 2006/07 Action plan;
- Information on Freight Best Practice; and
- Contacts and links.

The partnership agreed with the concept of the site and suggested a number of additions:
- Including more pictures from around the northeast on the front page;
- Link to the nature of Freight Study;
- LTP contacts and website link;
- State the purpose of the site;
- Includes Minutes of meetings;
- Information on the 'No-Car Lanes' work;
- Link to the new Highways Agency Truckstop Guide;
- Information on Birtley Truckstop;
- Introduce postcode finder facility on the map;
- Link to the freight section of the DfT website; and
- Question tabs like "how to I get to"?

These will all be investigated to ascertain the viability of inclusion. It is envisaged that a final draft version will be available online before the next Partnership meeting. Access to the site will be restricted to members of the Partnership, who will be issues with a user ID and password. It was also suggested that a mechanism should be set in place to record the number of hits on the site.

FM
6 Bespoke Mapping
FM are to produce bespoke maps for key freight destinations. The maps will identify preferred routes and include directions. The following organisations have been contacted and have provided their agreement reached for such a map:

<table>
<thead>
<tr>
<th>Site</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asda</td>
<td>Sunderland</td>
</tr>
<tr>
<td>Metro centre</td>
<td>Gateshead</td>
</tr>
<tr>
<td>North Tyne Industrial Estate</td>
<td>North Tyneside</td>
</tr>
<tr>
<td>Eldon square</td>
<td>Newcastle</td>
</tr>
<tr>
<td>Bridges, Sunderland</td>
<td>Sunderland</td>
</tr>
<tr>
<td>Gateshead East</td>
<td>Gateshead</td>
</tr>
<tr>
<td>Birtley Truck Stop</td>
<td>Gateshead</td>
</tr>
<tr>
<td>Port of Tyne (South Shields)</td>
<td>South Tyneside</td>
</tr>
<tr>
<td>Port of Sunderland</td>
<td>Sunderland</td>
</tr>
<tr>
<td>Salters Road Industrial Estate</td>
<td>Newcastle</td>
</tr>
<tr>
<td>Kingston Park</td>
<td>Newcastle</td>
</tr>
</tbody>
</table>

FM have acquired the relevant mapping and the first draft of two tailored maps will be available for the next meeting.

7 Signing Recommendations

South Tyneside Meeting
DA explained that good progress has been made regarding signage to the Port of Tyne (South Shields) as South Tyneside have identified the A185 as the preferred route. A joint meeting has been set up (23rd May) with South Tyneside and the Highways Agency to discuss the progression of this. A signage expert from Faber Maunsell will attend the meeting and the Port of Tyne will also attend. FM to report progress at the next meeting.

Naming of Junctions
It was reported that the HA have been interested in naming junctions on the A19 and that this would be highly beneficial for freight traffic. The Partnership agreed that the names could be assigned to a number of junctions as follows:
- Killingworth (A19/A1056)
- Holystone (A19/A191)
- Wallsend Road (A19/A193)
- Tyne Tunnel South (A19/A185)
- Lindisfarne (A19/A194)

The junction of the A19 with the A1058 is still the subject of some discussion amongst the Partnership and the Highways Agency. The HA’s preference is ‘Coast Road’, to enable consistency with the TPI major scheme, whereas the preference of North Tyneside is ‘Silverlink’, which is the more commonly know local name. KM to report at the next meeting on what timescales could be achieved for the naming of junctions.

North Tyneside Meeting
DA reported that the survey has been completed of freight traffic around the A191 and A1058 junctions. This was undertaken to validate the recommendation to provide signing to encourage freight traffic bound for local industrial estates to use
A191 junction as opposed to the A1058 junction. FM to set up a joint meeting with North Tyneside and the Highways Agency to discuss the progression of the recommendations.

**Funding**
MW has negotiated with the 5 Local authorities to allocate £20,000 per year from the LTP funding for each of the local authorities. This will be used to progress the actions from the Partnership.

---

### 8 AOB
MW explained that the LPT2 was now complete and that chapter 6 is full of relevant freight information. The LTP team are now to review the delivery report for the last 5 years.

SC of Gateshead explained that there was renewed interest in the rail marshalling sidings at Lamesley to tranship cars. The initial forecast volumes are relatively small. GC suggested that Port of Tyne were currently in discussions with Network Rail to upgrade the link from the port.

---

### 9 Date of Next meeting
The next meeting will be held at Newcastle Civic Centre on Tuesday 5th September 2006 10.30am